

CoC System Performance Committee

Minutes of the March 15, 2016 Meeting

Call to Order and Approval of Minutes:

Maria Heege called the meeting to order. In addition to Maria, the following members were present: Renee Biggums, Jennifer Keaton, Amy Krebs, Beverly Lewis, Natalie McCleskey, Shannon McMahon Williams, Jean Van Ness, Carla Wright and Duane Wykoff.

Minutes: Ms. Heege asked for a motion to approve the October, 2015 minutes with the correction of members present at the meeting. The motion was seconded by Carla Wright.

Ms. Heege asked if there was any additions to the February 16th meeting minutes. It was stated that Beverly Lewis' name should be added as being present. She then asked for a motion to accept the February 16, 2016 meeting minutes with that addition. Ms. McCleskey asked for a correction on the spelling of "Kevin Penn" to be "Kevin Finn", and with that additional amendment she made the motion to accept the minutes of the February 16, 2016 meeting. The motion was seconded by Jennifer Keaton.

Review of CoC and ESG Funding Priorities:

There was discussion regarding CoC and ESG funding. It was stated that the committee needed to be very data focused and look closely into the areas that needed clarification. The committee should be on hand to provide that clarification to the board, to make sense of the data and explain what it means for the system.

The two main funding sources, CoC and ESG, were discussed in detail. Funding priority recommendations were discussed. ESG funding goes directly to the City of Canton and can be used for different program oriented projects. Some of the things that can be funded include rapid rehousing, prevention, shelter, operations and renovations. Street outreach, centralized intake and assessment activities, HMIS, and a portion for the administration to administer the programs. HUD's guidance concerning ESG funding and the need for more rapid rehousing was discussed.

CoC was discussed using the example of the committee's last application for CoC funding. Jean Van Ness discussed a report completed at the request of the CoC board in consultation with the corporation for supportive housing. The report included statistics on the hotline, emergency shelters, rapid rehousing, permanent supportive housing, transitional housing, homeless prevention and status confirmed nor not. She also reviewed the committee's priorities with regard to each of those topics. The committee is leaning toward making permanent housing and rapid rehousing a priority. There was consensus to recommend some ESG funds be used for rapid rehousing, emergency shelter, homeless prevention, and funding for HMIS expenses.

After discussion amongst the committee, Jean Van Ness stated the appropriate recommendation would be to continue to allocate in 2016 as much CoC funds to permanent supportive housing as was allocated in 2015 and look for opportunities for bonus funding to direct more funding to rapid rehousing. It was stated that this would not be voted on but all that was discussed would be feedback for the board to know what factors the committee has considered.

Old Business/Open Discussion/Updates:

Ms. Heege inquired if there was any old business. There being none, she updated the committee on the UWGSC 211 operations. She stated that 211 will be outsourced to United Way of Cleveland starting April 1, 2016. At some point down the road, there will probably be only 2-3 call centers for the entire state. The community should not see any difference when they call 211. Cleveland already provides back room services in the evenings, weekends, holidays, etc. The direct service programs that UWGSC is currently providing will stay at the United Way core offices or will be picked up by another provider. Prescriptions Assistance Network has agreed to take on 211's Special Prescriptions Assistance Program. The Homeless ID Program will stay internal to UWGSC. The EA collaborative will continue to provide services. The monies 211 used will be divided among the providers.

Ms. Heege shared the change allows for an internal realignment of staff, specifically in the impact department. Robin Seemann will be the income staff person. Cassie Ausperk will be the health impact council staff member and Kimberly Douce will remain head of the department, but will staff the education impact council, allowing UW to strategically focus into each impact area. The campaign and marketing departments will also be more focused.

Ms. Heege stated that she would be out of town and asked for a volunteer to chair the meeting in April and Jean Van Ness volunteered to do that. The next meeting date is April 19, 2016 at 9:30 am at United Way.

Ms. Heege asked for a motion to adjourn the meeting. Carla Wright moved to adjourn and was seconded by Jennifer Keaton.

Respectfully submitted,
Sylvia Smith