

**HOMELESS CONTINUUM OF CARE OF STARK COUNTY (HCCSC)**

**Systems Performance**

**Tuesday, November 19, 2019**

**9:30 a.m. at Goodwill Campus**

**Members Present**

Danelle Lightner  
Jennifer Keaton  
Julie Sparks  
Beverly Lewis  
Shannon McMahon Williams  
Duane Wykoff  
Allison Esber

**SHN Staff**

Marcie Bragg  
Melissa Terrell

**Members Not Present**

Renee Biggums  
Marty Chumney  
Lisa Snyder  
Shirene Starn Tapyrik

**Welcome and Introductions**

At 9:34am, Marcie Bragg, committee chair, called the meeting to order and welcomed everyone.

**I. Conflict of Interest**

Marcie reminded the committee members of the Homeless Continuum of Care of Stark County (HCCSC) conflict of interest policy and requested that committee members remove themselves from the meeting prior to any agenda items that could pose a conflict.

**II. Approval of the October 15, 2019 System Performance Meeting Minutes**

Committee members discussed the October meeting minutes and recommended the following revisions: 1) the header should read 9:30am rather than 8:30am; 2) Duane Wykoff was present at the time of meeting start; and 3) Beverly Lewis's name was misspelled.

**Motion:** Marcie requested a motion to approve the October 15, 2019 System Performance Committee meeting minutes as amended. Jennifer made a motion to approve. Julie seconded it and it was passed by a unanimous vote of all members present.

**III. Discussion of Strategic Plan Housing Investments Need (See Attachment 1&2)**

The HCCSC's Executive Committee reviewed the Strategic Plan outcomes produced by the Department of Housing and Urban Development (HUD) Stella Performance (Stella P) and Stella Modeling (Stella M) tool. The Strategic Plan tools identified housing intervention investments required by the end of year 2022 to end homelessness in Stark County; the tools indicated that Stark County would need 138 Rapid Rehousing (RRH) units and 240 Permanent Supportive Housing (PSH) units. During the October SPC, the committee members recommended Strategic Plan adjustments to the Homeless Continuum of Care of Stark County (HCCSC) Board. The adjustment was to reduce the housing intervention investment need to 107 RRH and 164 PSH units over a 5-year period. The HCCSC Board members had a thorough discussion around community expectations for meeting unit increase goals, the ability to create community buy-in for operating dollars for these additional unit needs, and setting a realistic goal for the HCCSC to increase units based on historical performance. The HCCSC Board determined that the past five year review of PSH increase was significantly less than what is being proposed in the Strategic Plan and from the SPC. The past five year unit review included agencies that are entering data into the HMIS and did not account for units that were added in 2019; the YWCA captured RRH funding to serve 40 singles over two years and ICAN Housing recently opened 14 PSH units at Arbor Ridge. The HCCSC Board proposed a 54 PSH unit increase over five years and did not recommend any adjustments to RRH unit increase of 107. The HCCSC Board recommended creating an attachment, or justification document, which outlines specific goals for unit increase needs in each sub-population to end homelessness, and a goal based on historic performance and available resources for capital and operating expenses.

There was additional discussion around the need for Affordable Housing. Stark Metropolitan Housing Authority (SMHA) announced the closing of 120 Public Housing units during the November HCCSC Board meeting. There was discussion around the need for Affordable Housing and the SPC provided thoughts on connecting with an outside developers, the Corporation for Supportive Housing (CSH), land banks, and Habitat for Humanity in an effort to increase Affordable Housing capacity.

**IV. Discussion and Approval of FY2020 Emergency Solution Grant (ESG) Priorities** *(See Attachment 3)*

The Recipient Approval and Evaluation Committee (RAEC) updated the ESG competition documents for the City of Canton's FY2020 ESG funding competition. The RAEC is responsible for updating ESG competition documents and the scoring and ranking of ESG applications. The SPC is responsible for recommending ESG funding priorities to the HCCSC Board to forward to the City of Canton for final approval. There are several options (please see attachment 3) for ESG funding priorities. Historically, the SPC has recommended the following priorities (in no particular order): emergency shelter; HMIS; and Homeless Prevention. Street outreach and rapid rehousing have not been an ESG funding priority in past competitions. The amount of funding available for this competition is roughly \$213,000 annually and the City receives 7.5% of the total award for administration. The SPC had a thorough discussion of agencies performance that have received ESG funding and took into consideration the items outlined in the HCCSC's Strategic Plan. The SPC is making the following recommendations to forward to the HCCSC Board for FY2020 ESG funding priorities:

**Motion:** Marcie requested a motion to forward to the Homeless Continuum of Care of Stark County Board the System Performance Committee's recommendation for FY2020 Emergency Solutions Grant funding priorities, no particular order: Street Outreach; Emergency Shelter; Homeless Prevention; and HMIS. Allison motioned to approve. Duane seconded the motion and it was passed by a unanimous vote of all members present.

The recommendation for FY2020 ESG funding priorities will be presented at the HCCSC Board meeting in December for approval and forwarded to the City of Canton for final approval.

**V. Discussion of Example Dashboards**

The idea of the HCCSC creating a dashboard was identified during the HCCSC's Strategic Plan. The HCCSC is seeking ideas for the type of information that should be included in the dashboard. There are many dashboard models, and other systems utilize dashboards, however there may be additional data that could be included, or removed, to create the HCCSC's dashboard. Some key points that the HCCSC will need to take into consideration are as follows: what data do the stakeholders want included; ease of access (and understanding) for public posting; creating the dashboard internally or relying on a consultant; and/or what types of measures to include and how often to report out on the measures. The next step is to look at what is available currently from other dashboards, and the Stella tools.

**VI. Old Business/New Business**

- a. The HCCSC held an annual HCCSC Members meeting on Monday, November 18<sup>th</sup> at the Ken Weber Community Campus at Goodwill. During the Members meeting, the City of Canton and the City of Massillon's Fair Housing provided an overview training. Marcie thanked Beverly Lewis for her participation in the training.
- b. The next SPC meeting is on December 17<sup>th</sup>. At this point there are not many agenda items and the SPC is considering cancelling the December meeting.

**VII. Adjournment** With no further business to be discussed, at 10:48 am the meeting adjourned.

## 2020 HCCSC STRATEGIC PLAN OBJECTIVES

*(FY2020 Emergency Solutions Grant Priorities)*

- 1) Increase Rapid Rehousing Units by 107 over the next 5-years (subpopulation: all)
- 2) Sustain or expand local diversion program that is effectively serving 65 households per month (subpopulation: families)
- 3) Offer outreach and engagement to individuals outside PATH eligibility including through peers. Partner with faith based and community partners to coordinate outreach and engagement efforts and leverage external resources for rent, deposits, and utilities, etc. (subpopulation: single adults)

Subpopulation	Rapid Rehousing Units	Permanent Supportive Housing Units
Families	18	27
Veterans	16	52
Singles	89	137
Youth	15	24
TOTAL UNIT NEED BY 2022	138	240
REVISED TOTAL UNIT NEED BY 2024 SPC Recommendation 10/15/2019	107 <i>(138 – 15 – 16 = 107)</i>	164 <i>(240 – 24 – 52 = 164)</i>
UNIT NEED BY 2024 HCCSC Board Recommendation 11/12/2019	107	55

Rapid Rehousing Units Added over 5-Years (2014 – 2018): 42

Permanent Supportive Housing Units Added over 5-Years (2014-2018): 38

\*The units added over the last 5 years (2014-2018) reflect CoC and non CoC funded units that were added into our coordinated entry system. The unit need goal by 2024 recommended by the HCCSC Board on 11/12/2019 does not reflect the following units added in 2019; Arbor Ridge (14 units) and YWCA's PY2018 (CY2019 & 2020) New HCRP Regional Rapid Rehousing (20 persons/units).



## Emergency Solutions Grants (ESG) Program Components Quick Reference

Emergency Solutions Grants (ESG) funds can be used to provide a wide range of services and supports under the five program **components**: Street Outreach, Emergency Shelter, Rapid Re-housing, Homelessness Prevention, and HMIS. Each component is described in the tables below, accompanied by a list of corresponding ESG activities and eligible costs. Note: Administration is not a component, it is considered an activity.\* **Always refer to the program regulations at 24 CFR Part 576 for complete information about all eligible costs and program requirements.**

<b>Component: Street Outreach. These activities are designed to meet the immediate needs of unsheltered homeless people by connecting them with emergency shelter, housing, and/or critical health services. § 576.101</b>	
<b>Activity type: Essential Services</b>	
<u>Eligible costs:</u>	
<ul style="list-style-type: none"> <li>• Engagement</li> <li>• Case Management</li> <li>• Emergency Health Services</li> </ul>	<ul style="list-style-type: none"> <li>• Emergency Mental Health Services</li> <li>• Transportation</li> <li>• Services for Special Populations</li> </ul>

<b>Component: Emergency Shelter. These activities are designed to increase the quantity and quality of temporary shelters provided to homeless people, through the renovation of existing shelters or conversion of buildings to shelters, paying for the operating costs of shelters, and providing essential services. § 576.102</b>			
<b>Activity types:</b>			
<b>Essential Services</b>	<b>Renovation (also includes Major Rehab and Conversion)</b>	<b>Shelter Operations</b>	<b>Assistance Required Under the Uniform Relocation and Real Property Acquisition Act of 1970 (URA)</b>
<u>Eligible costs:</u>	<u>Eligible costs:</u>	<u>Eligible costs:</u>	<u>Eligible costs:</u>
<ul style="list-style-type: none"> <li>• Case management</li> <li>• Child Care</li> <li>• Education Services</li> <li>• Employment Assistance and Job Training</li> <li>• Outpatient Health Services</li> <li>• Legal Services</li> <li>• Life Skills Training</li> <li>• Mental Health Services</li> <li>• Substance Abuse Treatment Services</li> <li>• Transportation</li> <li>• Services for Special Populations</li> </ul>	<ul style="list-style-type: none"> <li>• Labor</li> <li>• Materials</li> <li>• Tools</li> <li>• Other costs for renovation (including rehab or conversion)</li> </ul>	<ul style="list-style-type: none"> <li>• Maintenance</li> <li>• Rent</li> <li>• Security</li> <li>• Fuel</li> <li>• Equipment</li> <li>• Insurance</li> <li>• Utilities</li> <li>• Food</li> <li>• Furnishings</li> <li>• Supplies necessary for shelter operation</li> <li>• Hotel/Motel Vouchers</li> </ul>	<ul style="list-style-type: none"> <li>• Relocation payments</li> <li>• Other assistance to displaced persons</li> </ul>

**Component: Rapid Re-Housing.** These activities are designed to move homeless people quickly to permanent housing through housing relocation and stabilization services and short- and/or medium-term rental assistance. § 576.104

Activity types:		
Rental Assistance**	Housing Relocation and Stabilization Services	
	Financial Assistance	Services Costs
<u>Eligible costs:</u> <ul style="list-style-type: none"> <li>• Short-term rental assistance</li> <li>• Medium-term rental assistance</li> <li>• Rental arrears</li> </ul> <p>**Rental assistance can be project-based or tenant-based.</p>	<u>Eligible costs:</u> <ul style="list-style-type: none"> <li>• Rental Application Fees</li> <li>• Security Deposits</li> <li>• Last Month's Rent</li> <li>• Utility Deposits</li> <li>• Utility Payments</li> <li>• Moving Costs</li> </ul>	<u>Eligible costs:</u> <ul style="list-style-type: none"> <li>• Housing Search and Placement</li> <li>• Housing Stability Case Management</li> <li>• Mediation</li> <li>• Legal Services</li> <li>• Credit Repair</li> </ul>

**Component: Homelessness Prevention.** These activities are designed to prevent an individual or family from moving into an emergency shelter or living in a public or private place not meant for human through housing relocation and stabilization services and short- and/or medium-term rental assistance. § 576.103

Activity types:		
Rental Assistance**	Housing Relocation and Stabilization Services	
	Financial Assistance	Services Costs
<u>Eligible costs:</u> <ul style="list-style-type: none"> <li>• Short-term rental assistance</li> <li>• Medium-term rental assistance</li> <li>• Rental arrears</li> </ul> <p>**Rental assistance can be project-based or tenant-based.</p>	<u>Eligible costs:</u> <ul style="list-style-type: none"> <li>• Rental Application Fees</li> <li>• Security Deposits</li> <li>• Last Month's Rent</li> <li>• Utility Deposits</li> <li>• Utility Payments</li> <li>• Moving Costs</li> </ul>	<u>Eligible costs:</u> <ul style="list-style-type: none"> <li>• Housing Search and Placement</li> <li>• Housing Stability Case Management</li> <li>• Mediation</li> <li>• Legal Services</li> <li>• Credit Repair</li> </ul>

**HMIS Component.** These activities are designed to fund ESG recipients' and subrecipients' participation in the HMIS collection and analyses of data on individuals and families who are homeless and at-risk of homelessness. § 576.107

Activity type: HMIS
<u>Eligible costs:</u> <ul style="list-style-type: none"> <li>• Contributing data to the HMIS designated by the CoC for the area;</li> <li>• HMIS Lead (as designated by the CoC) costs for managing the HMIS system;</li> <li>• Victim services or legal services provider costs to establish and operate a comparable database.</li> </ul>

**\*Administrative Activities. § 576.108**

<u>Eligible costs are broadly categorized as follows:</u> <ul style="list-style-type: none"> <li>○ General management, oversight, and coordination</li> <li>○ Training on ESG requirements</li> <li>○ Consolidated Plan</li> <li>○ Environmental review</li> </ul>
--